CLAIMS

- A collection pouch for collecting matter excreted from the body, comprising a carrier, which comprises or carries at least one malodour counteractant, said carrier being fixedly attached directly or indirectly to a wall of the pouch.
- A pouch according to claim 1 wherein the malodour counteractant is a coating 2. on part, or all, of the surface of the parrier.
- . A pouch according to claim 1 wherein the malodour counteractant is adhered to the carrier by means of an adhesive.
 - A pouch according to claim 1 wherein said carrier carries a matrix and at least 4. one malodour counteractant.
 - A pouch according to claim 4, wherein the matrix is a hygroscopic matrix. 5.
 - A pouch according to claim 4, wherein the matrix comprises glycerol and 6. polyethylene glycol.
 - A pouch according to plaim 4, wherein the matrix comprises one or more 7. surfactants.
 - A pouch according to claim 4, wherein the matrix comprises one or more 8. soaps.
 - A pouch according to claim 1 wherein the carrier comprises one or more of the 9. following: a paper tissue, a plastic film, a/non-woven fabric, or an absorbent pad.
 - A pouch according to claim 9 wherein the absorbent pad is a composite comprising one or more of the following:

- (i) tissue paper/sodium polyacrylate, glycerol, water/tissue paper;
- (ii) tissue paper/viscose and super-absorbent fibres/tissue paper;
- (iii) tissue paper/viscose and super-absorbent fibres;
- (iv) polyvinyl alcohol fibres and super-absorbent fibres.
 and wherein "/" denotes separate layers of the composite.

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- 11. A pouch according to claim 1 wherein the malodour counteractant is an oxidising agent generator.
- 12. A pouch according to claim 1 wherein the malodour counteractant comprises a hydrogen peroxide generator.
- 13. A pouch according to claim 1, wherein the malodour counteractant comprises a chlorine dioxide generator.
- 14. A pouch according to claim 12 wherein the hydrogen peroxide generator is a metal perborate.
- 15. A pouch according to claim 14, wherein the metal perborate is sodium perborate.
- 16. A pouch according to claim 1, wherein the malodour counteractant comprises one or more antibacterial agents and/or one or more fragrance additives.
- 17. A pouch according to claim 1, wherein the carrier is heat sealed, or welded to the pouch wall.
- 18. A collection pouch for collecting matter excreted from the body, the pouch comprising or containing a hydrogen peroxide generator.

- 19. A pouch according to claim 18 wherein the generator is effective, in use, as a malodour counteractant.
- 20. A collection pouch for collecting matter excreted from the body, the pouch comprising or containing sodium perborate.
- 21. A pouch according to claim 20 wherein the sodium perborate is effective, in use, as a malodour counteractant.
- 22. A method for use in the production of a collection pouch for collecting matter excreted by the body, the method comprising attaching directly or indirectly to plastics material forming, or for forming, a pouch wall, a carrier carrying an malodour counteractant.
- 23. A method comprising adding to, or including in, a pouch for collecting matter excreted by the body, a hydrogen peroxide generator.
- 24. A method according to claim 23, wherein the hydrogen peroxide generator comprises a metal perborate.
- 25. A method according to claim 24, wherein the metal perborate is sodium perborate.
- 26. A method according to claim 23, wherein the hydrogen peroxide generator is placed within the pouch during manufacture of the pouch.